



Is the regional organisation in Asia providing a platform for transdisciplinary collaboration in promoting the importance of family studies, clinical practice and policy development.

Consortium of Institutes on Family in the Asian Region

2020 和富亞洲傑出家庭工作計劃

**Wofoo Asian Award for
Advancing Family Well-Being 2020**



追求創新、應用實踐、持續發展

**Aspiration for Sustainability,
Innovation & Applicability (ASIA)**

CONTENTS

- 1 Message from Chairperson, CIFA
- 2 Message from Title Sponsor – Wofoo Social Enterprises
- 4 Message from Chairman, 3A Project Committee
- 7 From 3A to 4A – Best Practices and Social Impacts Study of the Wofoo 3A Project
- 9 3A Project Committee
- 10 Adjudication Panel
- 12 Screening Committee
- 13 Synopses of the Finalist Projects
- 21 List of the 16 Shortlisted Entries and All Other Submissions
- 23 Schedule of Project Events
- 24 About CIFA

Message from Chairperson, CIFA



Mrs. CHU YEUNG Pak-Yu Patricia, BBS

Despite the onset of the COVID-19 pandemic since the end of 2019 when the Wofoo 3A Project 2020 was launched, I am pleased to report that we have “survived”. The unfailing efforts of the 3A Project Committee coping with perseverance and flexibility are to be credited, as well as the continuous support from various quarters in the Asian Region. Thirty submissions from four regions/countries were received regardless of such unprecedented circumstances, which proves that the competition and opportunity to share is much treasured.

I am also delighted to reveal the exciting development of strengthening the spirit of ASIA (Aspiration for Sustainability, Innovation and Applicability) by extending 3A to 4A. With the encouragement and advice from Ms. Daniela Bas and Mrs. Renata Kaczmarek of the Division for Inclusive Social Development, Department of Economic and Social Affairs of the United Nations, the staunch support from Dr. Joseph Lee of Wofoo Social Enterprises, and the collaborative efforts of Dr. Vivian Lou and her team at the Sau Po Centre on Ageing of The University of Hong Kong, we have completed the Study on Best Practices and Social Impacts of the Wofoo 3A Project. The Study confirms that the Wofoo 3A Project has successfully actualised CIFA’s mission in building a valuable platform for enhancing family well-being in Asia, demonstrating six best practices and impacts at different spheres and levels, paving the way for further consolidation of this regional initiative, and expanding 3A to 4A, with strengthened “Alliance” for collaborative knowledge and practice wisdom sharing to create further impacts. Dr. Vivian Lou will be presenting a paper on this Study at the 6th CIFA Regional Symposium and a copy of the report will be shared with our contacts in the United Nations. A brief of the study report is included in this brochure for reference.

The success of the Wofoo 3A Project attributes to all those who have participated and contributed. Special thanks go to Dr. Joseph Lee of Wofoo Social Enterprises for his visionary leadership and support, the Adjudicators for their advice and input to enhance the professional standard of the projects, and Dr. Lou for her academic involvement and generosity in conducting the Study on a pro-bono basis. Without all these, we would not have travelled so far.

Let us persist to strive for continuous development and sustain the momentum of synergy with resilience and dedication, to demonstrate to the world our commitment in Asia advancing family well-being through the convergence of professional wisdom.

Message from Title Sponsor – Wofoo Social Enterprises



**Dr. LEE Chung-Tak Joseph, GBS, OStJ, JP,
President, Wofoo Social Enterprises**

Time flies. Wofoo Social Enterprises (WSE) has been supporting the Wofoo Asian Award for Advancing Family Well-Being Project (Wofoo 3A Project) for its sixth round this year. Ever since 2010, it has been our delight to recognise and sponsor the efforts made by the 3A Project team – especially Mrs. Patricia Chu and Dr. Agnes Ng – for taking this Consortium of Institutes on Family in the Asian Region (CIFA) programme to new heights, gaining accolades from the United Nations.

2020 has been a difficult year for all. Traditional family values and concepts have undergone drastic transformation due to rapid social, economic and lifestyle changes. In face of such difficulties, it is all more important for the Wofoo 3A Project to continue keeping abreast of emerging family needs and to explore collective ideas and respected subsequent solutions to cope with evolving family issues. We are honoured that the project has earned major support from professionals, organisations, academics and experts in related fields. We would like to take this opportunity to thank all who have contributed and participated to bring the Wofoo 3A Project to where it is now.

“Harmony Brings a Family Prosperity; Cohesion Makes a Nation Wealthy.” (人和家富，民和國富) To extend this vision of Wofoo Social Enterprises (WSE), we are committed to supporting CIFA, the Wofoo 3A Project, and all our shared works in promoting family well-being in the future.

We look forward to making Hong Kong a better place together with you all.

About Wofoo Social Enterprises

Wofoo Social Enterprises (WSE) is a non-governmental organisation that envisions to make Hong Kong a better place for all walks of life. Hinging all project designs on its motto “Harmony Brings a Family Prosperity; Cohesion Makes a Nation Wealthy”, WSE strongly believes in the value of building people up in love and care, with integrity and patience, and a strong sense of civic responsibility.

Founded in 1997 by businessman and philanthropist Dr. Joseph Lee, GBS, OStJ, JP, WSE develops its work through two key strategies: accurately identifying societal needs, and initiating pioneering, effective and cost-efficient programmes in response to meeting those needs. Its portfolio covers a wide variety of programmes and funding mechanisms ranging from self-sustainable social enterprises and service providers (business stream) to funding-supported community public education and engagement campaigns (charity stream).

Collaboration is embraced at WSE. All sectors of the society have to be taken, not only the government and NGOs, to leverage unique expertise in a complementary manner to pool resources and tackle social problems in Hong Kong with quality and speed.

Website: <http://www.wse.hk/>



Message from Chairman, 3A Project Committee



Dr. NG Kwok-Tung Agnes

With the cooperation and resilience of all project committee members, the mission of Wofoo 3A Project perseveres through the challenges of 2019 and 2020. Knowing that organisations have to give priority to timely attention and support to families affected by the COVID-19 pandemic, and to tie in with the rescheduling of the 6th CIFA Regional Symposium to June 2021, submission deadline for the competition has been extended twice. We are pleased that organisations in the Asian Region are very supportive to this initiative of practice wisdom sharing and exchange by offering their projects for the contest. Thirty submissions have been received from four regions/countries covering a wide range of topics. With the advancements in technology, we have been able to conduct the Second Round Adjudication interviews online in an orderly manner to shortlist eight teams to enter the Final Round Adjudication, to be conducted via internet at the 6th Regional Symposium of CIFA in June.

Up to the current round, 210 submissions from seven Asian regions/countries have been collected since inception of the 3A Project in 2010, i.e., China, Hong Kong, South Korea, Macau, Malaysia, Singapore, and Taiwan. Formal recognition from the United Nations (UN) has been secured with the presence of high-level UN officials at various project events. With over a decade of experience converging professional wisdom through its “ASIA” spirit (Aspiration for Sustainability, Innovation and Applicability), a study on the Best Practices and Social Impacts of Wofoo 3A Project was carried out in collaboration with the Sau Po Centre on Ageing of The University of Hong Kong. Based on a mixed-methods research, the Study has identified Six Best Practices and demonstrated the far-reaching impact of the 3A Project at professional, organisational, community, regional and international levels. Notable achievements of the Project were confirmed in its ability to promote CIFA’s mission and vision by providing a platform for transdisciplinary collaboration with the ultimate goal to strengthen family functioning and promote family health. Please refer to a later section of this brochure for a brief highlight of the study findings.

All 30 submissions of the competition this year have demonstrated high-quality standards and effects in enhancing family well-being, that the adjudication panel has encountered great challenges to choose the eight finalists. Much appreciation is given to the adjudicators for their dedicated efforts to secure a sound and fair selection. The eight finalist projects shortlisted are as follows:

Region	Organisation	Name of Project
Hong Kong	Aberdeen Kai-fong Welfare Association Social Service	Intergenerational Community Engagement Project
Hong Kong	The Boys' & Girls' Clubs Association of Hong Kong Central Service	BGCA Jockey Club Trauma Treatment Service for Children
Hong Kong	Caritas Dr. & Mrs. Olinto de Sousa Integrated Family Service Centre	Discovering the BLESSings in Our Life
Taiwan	Child Welfare League Foundation R.O.C.	“Change – Starts from Me” Anti-Bullying Education Promotion Program
Hong Kong	The Hong Kong Council of Social Service	Community Housing Movement
Hong Kong	Hong Kong Family Welfare Society Parent-child Connect Specialised Co-parenting Support Centre	Parent-Child Connect – Pilot Project on Children Contact Service in Hong Kong
Singapore	TOUCH Community Services	Upper Room – Mental Health Intervention Programme
Taiwan	World Vision Taiwan	Youth Ready – Equipping Taiwan Indigenous Adolescents through Vocational Development Project

Apart from the Gold, Silver, Bronze and Outstanding Awards, the “Best Collaborative Award” will be presented to recognise the project which demonstrates the most collaborative efforts among different disciplines and stakeholders to actualise the CIFA vision of “Converging Professional Wisdom for Family Well-Being”. A “Most Innovative Award” is added this year to honour the project that proves exceptional creativity and pioneering efforts in responding to the everchanging needs of the community and society. For all the 30 submissions, Certificates of Appreciation will be presented to projects with programmes specially designed to meet needs arising from the COVID-19 pandemic, whether they may be chosen to enter the Second Round Adjudication or not. The Final Round Adjudication of Wofoo 3A Project 2020 will be held online on 10 June 2021 at the 6th CIFA Regional Symposium, with results to be announced on 11 June 2021 before its Closing Ceremony. Since the event will be held in an online format, the “My Favourite Project”, which requires polling of participants on-site, will be suspended for this year.

With the competition proceeded online, it is hoped that more people will join, not only to give support to the finalist teams, but also to have this meaningful event reaching out to more professionals, government officials, social project funders and community leaders so that added people from more regions/countries in the Asian Region may be benefitted, and professional wisdom may be wider shared and communicated. Continuous efforts will be made in strengthening this professional network among Asian regions/countries for promoting family well-being through the sharing of knowledge and practice insights.

From 3A to 4A – Best Practices and Social Impacts Study of the Wofoo 3A Project

Background

The Asian Award for Advancing Family Well-Being Project (3A Project) was launched in 2010 and since then occurring every other year. It was renamed the Wofoo 3A Project since 2014 to acknowledge the staunch support and sponsorship from the Wofoo Social Enterprises. Wofoo 3A Project has been recognised as one of CIFA's most significant, valuable and sustainable activities, especially in the spirit of "Aspiration for Sustainability, Innovation and Applicability" (ASIA). With ten years of establishment and remarkable success in creating a platform for transdisciplinary collaboration and exchange while recognising outstanding, innovative family service initiatives, a review on its achievements and way forward was considered appropriate.

Collaborating with the Sau Po Centre on Ageing (CoA) of The University of Hong Kong, a study was conducted in 2019-2020 to:

- Identify the best practices of the 3A Project awardees; and
- Consolidate the social impacts of the 3A Project under CIFA.

Methodology

The study adopted a mixed-methods design involving document review and in-depth interviews. Apart from examining documents on the 3A Project as a whole, a total of 40 submissions of all eight finalists of each of the five 3A Project years in 2010, 2012, 2014, 2016 and 2018 competing for Gold, Silver, Bronze and five Outstanding Awards were reviewed. The research team also conducted in-depth interviews to explore the multi-level impacts of the awarded projects. Four awarded projects were purposefully selected for the interviews considering their level of award, participating countries, and year of entry to maximise generalisability.

Findings

The study reveals that the Wofoo 3A Project has successfully actualised CIFA's mission and vision while simultaneously fueling its passion to create an impactful platform for enhancing family well-being in Asia. On the whole, 3A Project awardees demonstrated six best practices in congruence with CIFA's mission, and the findings suggest that participation- or engagement-based model for the award-winning process,

known as the PIE–ISI (i.e., Project rationales, Implementation, Evaluation, Innovation, Sustainability and replicability, and Institutional synergy) model, is being developed and promoted in the regional and international arena.

The Wofoo 3A Project encompasses professional, organisational, community, and regional and international impacts. At the professional level, the Wofoo 3A Project is regarded as a platform that multi-disciplinary professionals can use to share and exchange project-based knowledge and insights via several key initiatives. At the organisational level, CIFA has demonstrated how a regional organisation based in Hong Kong can become a hub of a learning community marked by sustainability, scalability, and replicability. At the community level, the Wofoo 3A Project’s award-granting initiative has been demonstrated in various professional, social, and economic aspects in the community. At the regional and international levels, the Wofoo 3A Project is the first and only award-granting project anchored in Asia that focuses on conglomerating and converging professional wisdom about family well-being that has received recognition from the United Nations.

Conclusion

The Study concludes that the Wofoo 3A Project initiated by CIFA has achieved its mission and vision to “provide a platform for transdisciplinary collaboration with the ultimate goal to strengthen family functioning and promote family health.” Findings show that Wofoo 3A Project is a valuable initiative with an “Aspiration for Sustainability, Innovation and Applicability”, which has exactly achieved the purpose of its inception. In the coming years, efforts should be made to expand 3A to 4A, with a strengthened “Alliance” for the consolidation of collaborative knowledge and practical wisdom among organisations to create greater impacts.

[Link to the full Study Report](#)

3A Project Committee

Advisor: Mrs. CHU YEUNG Pak-Yu Patricia

Chairman: Dr. NG Kwok-Tung Agnes

Members: Ms. CHENG Kit-Ching Florence

Ms. HEUNG Yin-Kwan Kitty

Ms. HO Wai-Man Tabitha

Mr. LAI Chi-Tong

Mr. TAM Chiu-Hung Ivan

Ms. WAN Tak-Yan Phoebe

Ms. WONG Nikki

CIFA Secretariat: Mr. LI Kwan-Lok Timothy

Adjudication Panel



Mrs. CHU YEUNG Pak-Yu Patricia, Chief Adjudicator

Mrs. Patricia Chu is the Chairperson of the Consortium of Institutes on Family in the Asian Region and the Hong Kong Anti-Cancer Society. She was the Deputy Director of the Social Welfare Department of the Hong Kong Special Administrative Region (HKSAR) before she retired in 2002 after serving 34 years in the civil service. She is renowned in the social welfare profession for her dedication and contribution, in particular, to the development of family work. She had served as the Chairperson of the Social Workers Registration Board and the Equal Opportunities Commission. Mrs. Chu was also the Associate Director and lecturer of the HKU Family Institute, as well as a member of the Family Council of the HKSAR Government and the Convenor of its Family Support Committee. She is currently a Director of the Mother's Choice. She has received the Bronze Bauhinia Star awarded by the HKSAR Government in 2000 and the Rotary Centennial Service Award of Professional Excellence awarded by the Rotary International District 3450 in 2005 in recognition of her contribution to the social welfare field and the social work profession.



Ms. ANG Bee Lian

(Final Round Adjudication only)

Ms. Ang Bee Lian has many years of valuable experience in policy-making, programme design and service operations with a focus on services in the social sector. She was the Chief Executive Officer of the National Council of Social Service in Singapore from 2007 to 2013. She currently holds senior management appointments in the Ministry of Social and Family Development including carrying out the duties of the Director of Social Welfare in various social legislations. Ms. Ang has been instrumental in bringing statutory social work services to a higher level of professionalism and with wider community involvement and participation. Among the distinguished leaders in the social sector, she seeded and developed some of the policies and programmes that were key to the growth of Singapore's social sector. Ms. Ang is also an adjudicator for a wide range of awards and commendations in the areas of non-profit organisations and service excellence.



Ms. CHAN Choi-Ying Virginia

Ms. Virginia Chan was the former Assistant Director (Agency Service) and Business Director (Agency Development & Partnership) respectively of the Hong Kong Council of Social Service. During her long years of service in the Council, she had participated in the major policy formulation, planning and review of general and specific social welfare services of Hong Kong, and she represented the NGO sector on various government committees. Ms. Chan is currently the Chairman of the Wofoo Community Service Network, and a Member of the Social Enterprise and Marketing Sub-Committee of the Hong Kong Federation of Women Centres. She was awarded the Justice of Peace title by the Hong Kong Special Administrative Region in 1995.



Prof. KIM Yeong-Hee

Prof. Yeong-Hee Kim, PhD, is the Professor of the Department of Child Welfare at Chungbuk National University and Supervisor of the Kim's Child & Family Counseling Centre, Korea. She was the Director of Cheongju Healthy Family Support Centre and she participated in the 3SEM (Smart, Smile & Sharing Eating Movement) Project with the Nongshim Food Company. Prof. Kim was the President of Korean Couple & Family Counseling Association from 2008 to 2010 and elected as the President of Korean Association of Family Relations. She received the highly respected scholar award in 2010 and was chosen as an influential scholar of Korea in 2013. She is an international member of the National Council of Family Relations, Korea and has presented at various conferences on child and family areas including counselling and policy.



Dr. OHARA Machiko

Dr. Ohara Machiko is a member of the International Committee of the Japan Association of Family Therapy. She has dedicated herself to practice in social work for the elderly in university hospitals. She developed the assessment tool for the elderly to support their families and finally received her PhD in the same field. Dr. Ohara is a professor at the Department of Social Work, Japan College of Social Work responsible for teaching social work in health and medical fields. She is currently a member of the Executive Boards of the Japanese Society for the Study of Social Welfare and the Japanese Association of Social Workers in Health Services. She is also serving on the Executive Boards of some social welfare corporations for the care of children and their mothers. Her main social activity is to instruct social workers about family support and supervision throughout Japan. She is studying Model Construction of Functional Supervision Frameworks for social work practice relating to the care for children, elderly people, disabled persons and patients.



Prof. WONG Mei-Ching Mooly

Prof. Mooly Wong is a registered social worker in Hong Kong and an Adjunct Assistant Professor of the Department of Social Work at The Chinese University of Hong Kong (CUHK). She is also the Deputy Director of the Family and Group Practice Research Centre of the Department of Social Work, CUHK and a clinical fellow of the Asian Academy of Family Therapy. She teaches group work, child welfare and family education project in the university. She has involved in research study on family mediation and family studies commissioned by the Hong Kong Special Administrative Region and collaborated with different non-government organisations on research projects relating to family-centred practice and family well-being. Her current research areas include child protection, children in care, foster care, group work, family-centred practice, family well-being and family studies.



Ms. YEO Madeleine

(Second Round Adjudication only)

Ms. Madeleine Yeo has served with the Ministry of Social and Family Development (MSF) in Singapore for over 20 years. She has rich experience in statutory and case management work comprising areas such as child welfare, youth work, family violence and the protection of vulnerable persons. Ms. Yeo holds a Master of Social Work degree from the National University of Singapore. She is currently the Senior Principal Social Worker of the Office of the Director-General of Social Welfare, MSF.

Screening Committee

(for all Initial Submissions)

Members: Ms. CHENG Kit-Ching Florence

Ms. CHINAPAN Bawany

Ms. HO Wai-Man Tabitha

Dr. NG Kwok-Tung Agnes

Ms. WAN Tak-Yan Phoebe

Prof. ZHU Meihua

Synopses of the Finalist Projects



Organisation: Aberdeen Kai-fong Welfare Association Social Service, Hong Kong

Name of Project: Intergenerational Community Engagement Project

Intergenerational solidarity contributes to the well-being of all family members, young and old. In Hong Kong, traditional intergenerational interactions within the family have been weakened by tight living space, IT indulgence of the youngsters and declined respect to the seniors, calling for innovative solutions both within and outside the family context. In 2016, the Hong Kong Jockey Club Charity Trust sponsored Intergenerational Community Engagement Project was launched, with the objectives to develop intergenerational programmes to address social needs in an ageing society, to raise public awareness on the importance of intergenerational relationships, and to enhance positive attitude among different age groups.

During the three-year project period, the project had gained success in three areas. First, the Optimal-Quality Intergenerational Interaction (OQII) model, which was the first evidence-based intergenerational practice model from an Asian perspective, was developed in collaboration with The University of Hong Kong Sau Po Centre on Ageing. With this model, there were four core elements for effective intergenerational programmes: (i) strong institutional support and collective goal establishment between the young and old generations, (ii) optimising intergroup collaboration, (iii) facilitating active participation of both generations, and (iv) nurturing intergenerational rapport.

Second, guided by the OQII model, three pillars of intergenerational programmes were tailored for different target groups. The three pillars included Intergenerational Volunteering (IV), Happiness Discovery (HD), and the “Simulation Programme on Ageing Lab” (SPAL). Over 3,600 participants of the young and old generation were served.

Third, significant social impacts on both generations were demonstrated. Life meaning was successfully enhanced through the IV programme and positive engagement of older volunteers. School children from deprived families were emotionally supported and academically stimulated. Through putting on ageing simulators, the SPAL helped young participants experience the life of aged people with various impairments or disabilities. The structured HD programme also minimised negative stereotype and enhanced self-esteem. Both groups became more comfortable interacting with people of different age groups.

Organisation Description

Aberdeen Kai-fong Welfare Association Social Service (AKA) is a localised non-profit-making voluntary agency since 1976 rendering social welfare services to people living in the Southern District of Hong Kong Island. Its service units mainly locate in Aberdeen, Wong Chuk Hang, Ap Lei Chau, Wah Kwai Estate, Wah Fu Estate and Shek Pai Wan Estate. The Association develops its vision, mission and belief as clear and distinctive guides for the provision of high-quality services. Besides, “Caring Hearts Connected” is the AKA brand slogan to reflect the agency culture and work attitude, to deliver professional and multifarious services to the public.

Website: <https://www.aka.org.hk>

Organisation: The Boys' & Girls' Clubs Association of Hong Kong Central Service, Hong Kong

Name of Project: BGCA Jockey Club Trauma Treatment Service for Children

As a significant children service organisation, BGCA is the first and pioneering NGO in Hong Kong over the past ten years dedicated to serving children and adolescents with trauma in a holistic and integrated manner. From unique clinical findings of a pilot project in 2013-2015, traumatic experiences were found to be prevalent among children since their early childhood but often sealed and left unattended. Traumatic experiences are broader and closer to children in reality, and the societal need for relevant specialised service is undoubtedly on the rise. Data reveals that most of the cases with experience of child abuse or domestic violence in their family may manifest traumatic stresses through emotional reactions or behavioural acts. The BGCA Jockey Club Trauma Treatment Service for Children, which was a three-year project, was launched in 2017-2020 to address this unmet need to fill the service gap.

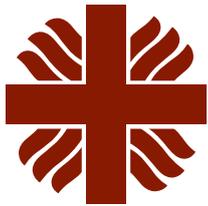
The project promoted trauma-informed care and practice in all aspects of the service delivery which recognised and acknowledged trauma and its prevalence, alongside awareness and sensitivity to its dynamics. To facilitate early intervention, the focus was on children from 3 to 12 years old who had traumatic experiences. Caregivers affected by their own traumatic experiences were also included in the therapy to avoid trauma transmission to the next generations. A wide variety of sensory-based intervention modalities such as art, play, music and drama therapy were adopted. Individual casework, treatment groups, professional trainings and public education were provided and empirical research studies conducted for localised knowledge building.

More impacts will be generated on relieving the sufferings of the child victims or those at risks, instilling positive coping strategies for the children, adolescents and caregivers, as well as preventing further victimisation, from individual to community level.

Organisation Description

Founded in 1936, The Boys' & Girls' Clubs Association of Hong Kong (BGCA) is one of the longest-serving local non-government organisations dedicated to the welfare of children and youth. The agency mission to achieve a balanced and happy environment for the nurturing and growth of our young – physically, intellectually and emotionally – has never wavered in the BGCA focus of “Nurture the Young, Create the Future”. In response to rapid changes in the social milieu in recent years, BGCA has established new services in the context of early childhood intervention offered to children at pre-school age, those with special educational needs and their families requiring enhanced parenting support.

Website: <https://www.bgca.org.hk>



Organisation: Caritas Dr. & Mrs. Olinto de Sousa Integrated Family Service Centre, Hong Kong

Name of Project: Discovering the BLESSings in Our Life

In response to the alarming occurrence of suicide cases in the neighbourhood, Caritas Dr. & Mrs. Olinto de Sousa Integrated Family Service Centre launched a two-year project, namely Discovering the BLESSings in Our Life, to promote family resilience. Adopting an experiential approach, the project had two objectives:

1. To enhance awareness and appreciation to the positive affects received from the support of one's family and everyday life, and
2. To promote acting out of the appreciation by reciprocating the support, paying it forward within the family and to others in need in the community.

The community-based promotional phase of the project and large-scale launching ceremony captured the attention of local citizens. The project aimed to shift the traditional Chinese cultural paradigm of fault-finding to a strength-based discovery of expressing appreciation within the family. During the first year, community education programmes through interactive drama tours to schools and elderly centres gained excellent responses from stakeholders. The focus of the second year was on snowballing the effect by promoting participants' action to express gratitude, both within the family and to other families. Additional art forms, such as horticulture and photography, were utilised to provide a positive family interactive experience for participants. Ultimately, the project strived to nurture a mutual support atmosphere, hence a higher resilience within individuals and families in the community.

Despite the harsh and unexpected situation changes under the COVID-19 pandemic, the project proved its adaptability by offering timely ad hoc programmes to stakeholders, both online and offline. The project was well-received in the community and had helped develop new and continuous collaboration opportunities with schools and other organisations in the district.

Organisation Description

Caritas-Hong Kong (Caritas) was founded in 1953 by the Catholic Diocese of Hong Kong. As a multi-service organisation, Caritas provides wide-ranging services within four major areas under Social Work, Education, Medical and Other Services. Family Service aims to preserve and strengthen the family as a unit to improve the ability of individuals and family members to deal with their problems and to improve the quality of life within the family unit. With collaborative efforts to create synergy across multi-disciplines, signature projects and services, including Family Service, assist individuals and families through a variety of programmes.

Caritas website: <http://www.caritas.org.hk/en>

Caritas Family Service website: <http://family.caritas.org.hk>



兒福聯盟

Organisation: Child Welfare League Foundation R.O.C., Taiwan

Name of Project: “Change – Starts from Me” Anti-Bullying Education Promotion Program

In 2002, Child Welfare League Foundation (CWLF) began a Helpline Service (0800-003-123) for children and received calls from children who were bullied to the extent affecting their willingness to go to school, which the school might not have taken seriously.

Thereafter in 2004, CWLF brought “bullying” to the alert of Taiwan and defined it as “harm and oppression caused by the imbalance of power among children”. Research was carried out on school bullying, advocating for the Ministry of Education to form a helpline and to draft the “Regulations on School Bullying Prevention”, which serves as a guideline for schools to handle bullying.

Moreover, cooperated with celebrities and enterprises, CWLF succeeded to raise awareness on anti-bullying by creating a friendly atmosphere through personal stories and innovative exhibitions.

“Emotion education” was found to be the key to managing bullying. Education on emotions, respect and empathy improves children’s behaviour and interactions. Various school programmes have been organised for students, teachers and parents to enhance awareness of the seriousness of bullying, helping them to learn to cope.

With this programme, CWLF hopes to develop a bullying coping mechanism as well as the principles for schools to help children understand emotions, ways to face bullying, relieve stress and support each other. Moreover, teachers and parents are assisted to understand and support children, thus enhancing teaching and parenting skills. Anti-bullying related concepts are promoted so that society may gain accurate knowledge with a positive attitude.

No child should be traumatised by hurtful words or behaviours by others. Through CWLF Anti-Bullying Education Promotion Program, it is hoped that joint efforts from teachers, children, parents and the public may be pooled to create a friendly environment with respect, love and justice, so that everyone may have the power to change the society, starting from self-emotion education.

Organisation Description

Founded in 1991, Child Welfare League Foundation (CWLF) is a non-profit organisation devoted to child and youth welfare through both direct and indirect services. With the vision “Together with Children, We Can Create a Better World”, over 20 direct services are provided to children and families, including missing children services, child abuse prevention services, family mediation, adoption services, single parent services and remote schools support services. CWLF also takes part in advocating and amending child welfare laws and conducting research on related issues, with the wish that each child is looked after, understood and loved.

Website: <https://www.children.org.tw/>



Organisation: The Hong Kong Council of Social Service, Hong Kong

Name of Project: Community Housing Movement

Community Housing Movement is a social movement launched by the Hong Kong Council of Social Service (HKCSS) since 2017 with the joint efforts of the funders, landlords, and NGOs/social enterprises, supported by the Government. The HKCSS plays the role of an intermediary platform in soliciting and renovating idle residential properties from private developers and private property owners, and sublet them to eligible NGOs/SEs as qualified operators in order to lower their operational risk and cost.

The core idea of the project is not only to meet the housing needs of the grassroots families in a narrow sense but also to address their poverty issue. Apart from the housing conditions, the project has a strong focus on improving citizen's personal, family and community life through on-site housing service intervention.

The objective is, through the provision of transitional accommodation and support services, to provide short-term relief for families or individuals that are:

- proven to be in need of transitional housing (queued for public rental housing for no less than three years, or those with other long-term housing arrangements);
- currently living in dismal and inadequate housing conditions;
- low income and in urgent need of community support.

Though the housing is transitional, it allows the households in need to take a break and prepare for the future. The transitional social housing not only provides better living space but also nurtures a supportive environment for residents to strengthen their family bonding, build up social capital and improve living quality. Service operators are engaged to provide casework support to the residents in addition to the community-based social services.

Organisation Description

The Hong Kong Council of Social Service (HKCSS) is a federation of non-government social service agencies of Hong Kong. It was established in 1947 with the aim to plan and coordinate large scale relief works and social welfare after the Second World War. In 1951, HKCSS became a statutory body under the Hong Kong Council of Social Service Ordinance, Chapter 1057 of the Laws of Hong Kong. The Council has since become an essential partner of the Hong Kong Government in social welfare and development. Today, HKCSS represents more than 480 Agency Members that provide quality social services through their 3,000 operating units in Hong Kong.

Website: <https://www.hkcss.org.hk>

Project Website: <https://communityhousing.hkcss.org.hk>



Organisation: Hong Kong Family Welfare Society Parent-child Connect Specialised Co-parenting Support Centre, Hong Kong

Name of Project: Parent-Child Connect – Pilot Project on Children Contact Service in Hong Kong

To avoid children from divorced families being caught in the middle of parental litigation over child custody matters, the Law Reform Commission of Hong Kong proposed the concept of “Parental Responsibility” to replace “Custody”. HKFWS started to pioneer a spectrum of services to assist divorced parents to handle co-parenting and children contact issues since 2013 and was entrusted by the Government to run the Children Contact Service from September 2016 to 2019 in Hong Kong. A Child-focused Parent-child Contact Centre was set up under self-initiation, currently renamed Parent-child Connect (PCC) (親籽薈), with a mission to assist children of high conflict divorced families to maintain positive connection and relationship with both parents in a safe, conflict-free and protected environment after family dissolution, ultimately facilitating their post-divorce adjustment and safeguarding their well-being.

To achieve the missions, approach and principles from the Cooperative Parenting Institute and Supervised Visitation Network, U.S.A. were referenced and modified to guide the service design and delivery respectively to fit the local context. Innovative supervised children contact/exchange services and a “child-focused” design premises with special consideration on safety were developed to facilitate parents cultivating child-focused perspective, enhancing effective co-parenting, promoting continuous parent-child contact and benefiting children well-being in long term. Proactive cross-sector engagement for capacity building and advocacy work to strive for a paradigm shift was another work focus.

The PCC was a pilot attempt in Hong Kong to establish a specialised service centre to facilitate parent-child connection after family dissolutions. It has contributed to the development of an indigenous intervention approach in working with high conflict divorced families and set precedent for the Government to plan for the setup of five Specialised Co-parenting Support Centres in October 2019 to meet uprising community needs in Hong Kong. It also well demonstrated how clinical and collaborative practice on advocacy work might enhance service outcome and impact Government planning.

Organisation Description

Established in 1949, the Hong Kong Family Welfare Society (HKFWS) is one of the major charitable non-governmental social welfare organisations in Hong Kong. With a “family-centric” perspective, HKFWS is committed to delivering quality and professional social services to enhance the well-being of families and individuals in Hong Kong and foster a caring community. To actualise its mission in supporting families and serving the community with love and passion, HKFWS dedicates to offer various kinds of services from primary to tertiary level of intervention and will keep developing innovative services to address changing needs of the Hong Kong Community.

Website: <http://www.hkfws.org.hk>

Organisation: TOUCH Community Services, Singapore

Name of Project: Upper Room – Mental Health Intervention Programme

Upper Room is a 12-month mental health intervention programme by TOUCH Mental Wellness, a service of TOUCH Integrated Family Group, TOUCH Community Services. It caters to youths aged 12-20 with mental health issues in Singapore. Since its inception in June 2018, 76 youths and 74 families have been engaged.

Upper Room aims to reduce youth mental health symptoms and improve their emotional regulation, interpersonal effectiveness and resilience by strengthening their intrapersonal and interpersonal capacities, equipping them with effective coping skills and helping their families to manage psychological distress.

TOUCH recognises that youth mental health issues do not only affect the youths. Instead, the entire family experiences a “family burden”, i.e., difficulties and challenges as a consequence (Ennis & Bunting, 2013). This may impair the personal mental health of family members and the collective well-being of the family (Butler, 2015). To effectively address youth mental health issues and achieve TOUCH's vision of building strong families, Upper Room works on building self-regulatory abilities of the family system to manage stressors and achieve positive family functioning. This is achieved through psycho-education on mental illness and wellness, examining development-appropriate parental strategies, conflict resolution, co-regulation strategies and appropriate response to maladaptive behaviours, which include helping parents to understand what recovery looks like and their role in this process.

In 2020, a mid-term evaluation found favourable results regarding the Programme's effectiveness, relevance and sustainability in meeting its objectives. The Programme has met its annual reach targets; 86% of youth clients improved in their mental health scores (n=17); families indicated overall positive perspectives and; there was a success in engaging stakeholders.

Looking ahead, Upper Room has revised its theory of change, logic model, programme design and plans to improve service delivery with a heavier emphasis on parental participation engagement to sustain youth mental health outcomes.

Organisation Description

TOUCH Integrated Family Group (TIFG) was formed in response to multi-faceted issues faced by families at different stages of their life cycle. It focuses on (1) Resources to equip families to cope with different stressors along their life course, (2) Empower families to strengthen roles in transitions, and (3) Enable families to build resilience. With multi-service experience in meeting the needs of disadvantaged children, youth-at-risk and vulnerable families since 1992, TIFG aims to equip families with resources and enable them to build resilience through an integrated suite of services to support the family as a unit, emphasising on education, intervention and advocacy.

Websites: <http://www.touch.org.sg>.

Organisation: World Vision Taiwan, Taiwan

Name of Project: Youth Ready – Equipping Taiwan Indigenous Adolescents through Vocational Development Project

According to research, indigenous people are disadvantaged in Taiwan. The disappearance of traditional lifestyle of Taiwanese aboriginals has resulted in their relatively poor economic situation. The lack of resources regarding education, economy and income greatly hinders the development of aboriginal young people. They often suffer from low self-esteem, low academic achievement, and higher rates of school suspensions and withdrawals. The Aboriginal Youth Vocational Development Project aims to provide vocational training and exploration for disadvantaged and impoverished aboriginal youths to cultivate their professional skills, enhance self-efficacy and foster a safe and productive environment free from dangers and temptations.

The Aboriginal Youth Vocational Development Project is a four-year plan that focuses on the career development and exploration of aboriginal youths. Sixty indigenous young people participate in the project each year. This project is based on Strengths Perspective. The Logic Model framework is adopted to evaluate the effectiveness.

Participants in Hualien County and Taitung County are divided into four class groups based on their interests: woodworking, tour guiding, culinary, and hydropower class. Through the vocational courses training, participants learn professional skills. In addition, social workers help young people recognise different ethnic cultures and cultivate their problem-solving skills through regular youth group activities, thereby enhance their self-efficacy.

The Vocational Development Project makes young people more confident, broadens their horizons and motivates them to be less passive to become more active helpers. It also improves the interaction and relationship between young people and their families and bolsters the perception of young people in their indigenous communities.

Organisation Description

World Vision is a Christian relief, development and advocacy organisation dedicated to working with children, families and communities to overcome poverty and injustice. World Vision Taiwan was established in 1964. To respond to difficulties faced by children due to poverty, World Vision Taiwan has a four-pronged approach that includes providing holistic care for disadvantaged children, protecting the rights and interests of children, strengthening disadvantaged families, and community transformation and development programmes. Comprehensive care and guidance for children are provided through child sponsorship, education aid, nutrition aid, child protection and indigenous community industry programmes.

Websites: <https://m.worldvision.org.tw/>

List of the 16 Shortlisted Entries and All Other Submissions

A. The 16 Shortlisted Entries for Second Round Adjudication (*in alphabetical order*)

	Organisation	Name of Project	Region
1	Aberdeen Kai-fong Welfare Association Social Service	Intergenerational Community Engagement Project*	Hong Kong
2	The Boys' & Girls' Clubs Association of Hong Kong Central Service	BGCA Jockey Club Trauma Treatment Service for Children*	Hong Kong
3	Caritas Dr. & Mrs. Olinto de Sousa Integrated Family Service Centre	Discovering the BLESSings in Our Life*	Hong Kong
4	Caritas Family Crisis Support Centre	Grains of Soul: Community Support Programme on Psychological Wounds	Hong Kong
5	Caritas Personal Growth Centre for Men	"Friendly Times" – Caritas Social Support Service for Men	Hong Kong
6	Caritas School Social Work Team	Brightening Family with Virtues	Hong Kong
7	Child Welfare League Foundation R.O.C.	"Change – Starts from Me" Anti-Bullying Education Promotion Program*	Taiwan
8	Evangelical Lutheran Church Social Service – Hong Kong Wong Choi Ming Joyful Family Nurturing Centre	"Happiness to Share": A Project on Nurturing of Happy Families	Hong Kong
9	The Hong Kong Council of Social Service	Community Housing Movement*	Hong Kong
10	Hong Kong Family Welfare Society Parent-child Connect Specialised Co-parenting Support Centre	Parent-Child Connect – Pilot Project on Children Contact Service in Hong Kong*	Hong Kong
11	The Hong Kong Federation of Youth Groups Tsuen Wan and Kwai Chung Outreaching Social Work Team	Project "Begin from Family"	Hong Kong
12	International Council on Social Welfare, Taiwan	Hsinchu City Community Care Center Innovation Plan Introduction: Old Fashion Sports Program (Withdrew at 2nd Round Adjudication)	Taiwan
13	MySkills Foundation	Holistic Transformation Skills Training for Youth at Risk	Malaysia
14	People On Board Social Enterprise Limited	People On Board	Hong Kong
15	TOUCH Community Services	Upper Room – Mental Health Intervention Programme*	Singapore
16	World Vision Taiwan	Youth Ready – Equipping Taiwan Indigenous Adolescents through Vocational Development Project*	Taiwan

* Finalist Projects

B. All Other Submissions (in alphabetical order)

	Organisation	Name of Project	Region
17	The Boys' & Girls' Clubs Association of Hong Kong	A Better Man Project	Hong Kong
18	The Boys' & Girls' Clubs Association of Hong Kong Jockey Club Tsz Wan Shan Children and Youth Integrated Service Centre	LGBT Parents Support Service	Hong Kong
19	Evangelical Lutheran Church Social Service – Hong Kong	Jockey Club Support Project for Parents of New Generation	Hong Kong
20	Heep Hong Society	Community-Based Support for Parents of ASD Children – A 6-years Project for Parents and Families with children of ASD in Hong Kong	Hong Kong
21	The Hong Kong Anti-Cancer Society	Integrative Body-Mind-Spirit Intervention Model for Cancer Patients and Caregivers of "Walking Hand-in-Hand" Cancer Family Support Project	Hong Kong
22	Hong Kong Baptist Hospital	Building A Healthy Community – Family Health Day	Hong Kong
23	The Hong Kong Federation of Youth Groups Wellness Mind Centre	HKFYG Project STEP – An Emotional Wellness Project for Young People	Hong Kong
24	New Life Psychiatric Rehabilitation Association	Jockey Club Linking H.O.P.E.S. Project	Hong Kong
25	Persatuan I-Alumni UKM	Self-Leadership: Women Empowerment during and Post-Pandemic †	Malaysia
26	Serangoon Moral Family Service Centre	Kampong @ Lim Kopi	Singapore
27	Taiwan Fund for Children and Families	Assets Building Program with Participation-Oriented Approaches – TFCF Youth Capacity Building Program	Taiwan
28	Universiti Malaya	Information Uptake of the Native Semai Community in Malaysia during a Pandemic †	Malaysia
29	Wai Yan (Denise) Wong	Smile School	Hong Kong
30	Zhi-Shan Foundation Taiwan	Becoming Independent: Economic Empowerment for Indigenous Women in Greater Taipei	Taiwan

† Award of “Certificate of Appreciation” – Projects responding to the COVID-19 pandemic

Schedule of Project Events

Final Round Adjudication

Date: 10th June 2021 (Thursday)

Time: 1:00 pm – 4:10 pm.

Venue: Online via Zoom

Announcement of Result and Award Presentation

Date: 11th June 2021 (Friday)

Time: 1:05 pm – 1:20 pm

Venue: Online via Zoom



Consortium of Institutes on Family in the Asian Region

About CIFA

The Consortium of Institutes on Family in the Asian Region (CIFA) is an independent establishment, which provides a regional platform for networking and collaboration among organisations and professionals who share the mission of “Converging Profession Wisdom for Family Well-Being.” Its function is to support and enhance mutual interests in research and training initiatives, and to share clinical experiences and policy formulation on families that are unique to the Asian region.

The Inauguration and Inaugural Symposium of CIFA were held at The University of Hong Kong in 2008, followed by biennial Regional Symposiums in Tokyo, Singapore, Shanghai and Seoul, each attracting an average of over 350 participants. Other significant milestones were the Family Summit in 2014 to celebrate the 20th Anniversary of the International Year of the Family and the Asian Family Summit in 2018 to echo the global effort to achieve the goals and targets of the 2030 Agenda for Sustainable Development as promulgated by the United Nations. Apart from these, ongoing major activities include cross-country researches, trainings, Wofoo Asian Award for Advancing Family Well-Being Project (Wofoo 3A Project), promotion and fund-raising, and distribution of information through its website and CIFA-NET, the newsletter.

In recent years, CIFA is most encouraged to strengthen its network with the United Nations, with the presence of Ms. Daniela Bas, Director of the Division for Inclusive Social Development, Department of Economic and Social Affairs as the Guest of Honour at the 5th Regional Symposium in 2016 and the Asian Family Summit in 2018. While the presence of Ms. Bas acknowledges the importance of the work of CIFA in Asia, it also provides excellent opportunities fortifying the tie between CIFA and the United Nations, laying a solid foundation for future collaboration.

Website : <http://www.cifa-net.org>



Consortium of Institutes on Family in the Asian Region

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